

PRESS RELEASE

For immediate release: Monday 3 April 2017

Breweries sign-up for petainerKegTM Linestar

Petainer showcases its brandable and stackable Linestar at CBC, Booth #4318

Muskoka and Le Trou du Diable in Canada are the latest breweries to start using petainerKegTM Linestar, thanks to its superior filling, handling and logistical performance*. The petainerKegTM Linestar is a keg system designed to enhance the benefits of the classic, one-way PET keg.

petainerKegTM Linestar features a solid and robust external casing, designed to run on most steel keg filling lines. It offers breweries all the advantages of the classic petainerKegTM with a host of additional benefits such as increased resilience throughout the supply chain, lightweight (compared to steel), stackable, ergonomically designed for handling, and providing 2,800cm² of space for branding opportunities.

Annemieke Hartman-Jemmett, Petainer's Group Commercial Director said: "We developed Linestar to provide breweries with a seamless transition from steel to PET kegs without the need for a bespoke filling system. It allows breweries to use spare capacity on existing steel keg lines and enables our customers to enter new markets thanks to its superior logistical performance."

Isaac Tremblay, President and Director of Business Development at Le Trou du Diable in Quebec, Canada, said: "We chose the new Linestar because it looks great and is easy to use in terms of filling and handling. As we expand our business, we use Linestar to send our beer across Canada and to the USA, and export it to Europe more cost-effectively."

Brian Eysers Supply Chain Manager of Muskoka Brewery said: "We are focusing on expanding our market by exporting our draught beer beyond our local province. Petainer's Linestar has provided us with an easy-to-use and cost-effective solution for exporting our beer across Canada and into the USA."

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Petainer will be at Booth #4318 during the 2017 CBC. The trade show takes place April 11-13 at the Walter E. Washington Convention Center in Washington, D.C.

- Ends -

Notes to editors

*TOPA Institute, Holland – independent test to simulate extreme logistics environment significantly above the regular transport environment.

About Petainer

Petainer is a global leader in high performance and sustainable packaging. It is a specialist engineering and disruptive technology business, an industry-leader in the development, design and manufacture of PET (Polyethylene Terephthalate) food and beverage containers.

Petainer creates plastic packaging, often using highly engineered PET, which is stretched to reduce the weight of the packaging but without compromising strength and performance. This offers global brands advantages in terms of both cost and sustainability. See www.petainer.com.

Petainer is a UK-based company which has production plants in Sweden and the Czech Republic, blowing facilities in North America, Russia, India and Australia, as well as sales offices in Sweden, the Czech Republic, Germany, the USA, Canada and UK.

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